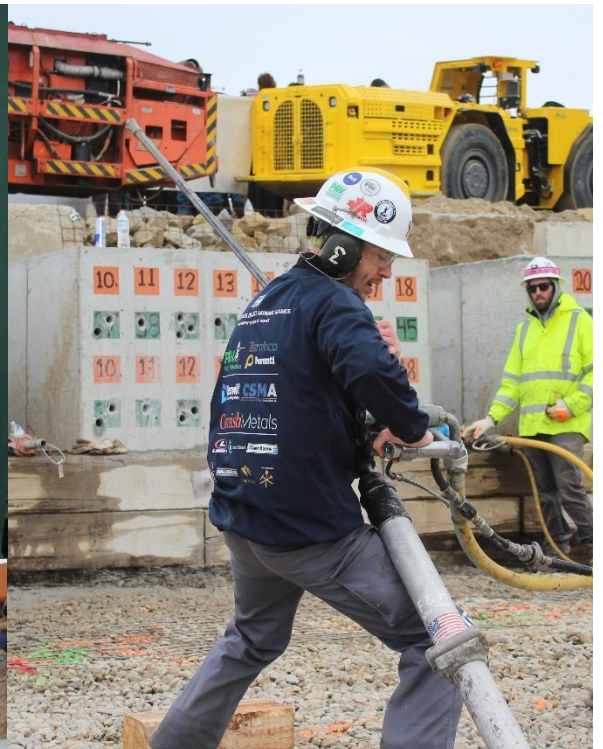


# Camborne School of Mines International Mining Games Team Sponsorship Proposal for **Camborne 2025 - The 47<sup>th</sup> Intercollegiate Mining Games**



## Introduction

The Camborne School of Mines (CSM) International Mining Games Teams are pleased to present this business proposal offering an opportunity to sponsor and advertise your company at Camborne 2025 - The 47<sup>th</sup> Intercollegiate Mining Games.

The 2025 games will be held from the 19<sup>th</sup> - 22<sup>nd</sup> March 2025 at King Edward Mine Museum (KEMM) which was the home of Camborne School of Mines from 1897, and has played host to all generations of CSM students. The 47<sup>th</sup> edition of the games will be the third time the UK has hosted with CSM holding both the 2012 and 2018 games at KEMM, we look forward to making this edition the best one yet!

After an outstanding performance by both CSM teams in the 2024 games, with our women's team finishing 2nd overall and our Men's placing 8th overall, we wish to use the home advantage to better that this year. We will strive to enter five CSM teams in this year's competition which would see up to thirty individuals carrying sponsor's logos, displaying them to mining and geology students and alumni from across the globe.

There are a variety of ways that companies or individuals can support the Camborne 2025 event. Sponsorship can be by financial means, equipment purchases, or expertise donation and all help is greatly appreciated to allow us to continue taking part and organising this unique event. All support will be put towards the cost of hosting the competition events, ground preparation and training.

## History of the Games

On the 2nd of May 1972, a fire broke out in the Sunshine Mine, near Kellogg, Idaho, USA. At the time, 178 miners were working underground. Carbon Monoxide, heat and smoke spread quickly through the tunnels, immediately killing many and hampering the efforts of rescue workers. Initially, 85 miners escaped safely, and two more were rescued seven days later. However, it took until the 13th of May before the last victims were brought out of the mine. The tragedy was America's worst mining disaster since 1917.

The competition was started in 1978 in honour of the 91 miners that died in the Sunshine Mine disaster and to remember miners that have since perished in the line of duty. The primary aim of the competition is to keep the traditional mining techniques alive, many of which were developed in Cornwall. The competition has now evolved and provides a talent scouting opportunity for mining companies and companies in related sectors. They enhance the camaraderie of the mining students over international borders.

The 2024 teams were fortunate enough to visit the site of the Sunshine Mine memorial during the 46<sup>th</sup> Intercollegiate Mining Games in Butte, Montana.





## The Events

The competition consists of seven events: Jackleg Drilling, Hand Steeling, Swede Saw, Hand Mucking, Surveying, Track stand and Gold Panning. The games are highly competitive, with teams entering from mining schools in Australia, America, Canada and mainland Europe. There are separate men's, women's and co-ed competitions. An alumni competition also runs alongside the event. Each team consists of 6 members, with five persons competing in most events with surveying and jackleg requiring only two.



### Event: Swede Saw

**Description:** Saw through a 6" x 6" piece of timber with a 36" bow saw.

**Main equipment:** Bow saws, saw teeth, timber.



### Event: Gold Pan

**Description:** Find five flattened lead or copper ball bearings in a pan full of dirt and rock.

**Main equipment:** Trough, gold pans, muck.



### Event: Hand Steel

**Description:** Drill into a concrete block using a 4lb hammer and a 7/8" chisel.

**Main equipment:** Hammers, steels, concrete blocks, water containers.



### Event: Trackstand

**Description:** Set up and tear down a section of track, including sleepers, rail, connecting plates and bolts.

**Main equipment:** Sleepers, rail, spikes, picks, lump hammers, spike removers, fish plates, concrete blocks.



### Event: Jackleg Drilling

**Description:** Drill into a vertical rock or concrete face using a pneumatic airleg drill.

**Main equipment:** Drill steels, concrete blocks, compressor, air tank, hex drill bits, drills and airlegs.



### Event: Hand Mucking

**Description:** Run an ore cart down a 75' section of track and fill it with muck using shovels.

**Main equipment:** Ore carts, shovels, rail, sleepers, concrete blocks, muck.



### Event: Surveying

**Description:** Teams are given a starting point and expected to report the coordinates of a finishing point using an old-fashioned Vernier transit.

**Main Equipment:** Theodolite, Tripod, Calculator

# Why Choose to Sponsor the 47th Intercollegiate Mining Games Competition?

Some of the benefits of sponsoring include;

- An opportunity to advertise your company at the 47th Annual Intercollegiate Mining Games to a unique audience of mining and mineral extraction oriented undergraduates.
- Attend and support one of the premier mining events to be hosted in the UK for 2025.
- Camborne School of Mines has recently announced its plans to offer an undergraduate mining engineering degree once again commencing in 2025, the sponsorship of these games will strategically position your company in prime position to explore further relationships with the school during this recommencement period.
- Expose your company to over 300 mining/geology students and recent graduates from all over the world, with your company's support of the future of the industry on display.
- Achieve another valuable step in Corporate Social Responsibility with evidence to support it.
- Supporting the charity of KEMM which offers comprehensive and engaging education on mining and related sectors to children of both primary and secondary school education. (More information available at <https://www.kingedwardmine.co.uk/education>)

As well as the publicity and corporate social contributions you make, in return for your sponsorship, the team will be providing written reports and photographic journals from the event for your newsletters and other corporate advertisements. We will also provide you with copies of our media coverage. The exact nature of feedback and level of interaction between students and sponsors will be decided by you and can be either formal or informal. This can be discussed further before sponsorship is agreed upon.



*Previous CSM teams competing at Intercollegiate Mining Games*



## Sponsorship Opportunities

Your company has multiple opportunities to sponsor CSM in the hosting of the 47<sup>th</sup> Intercollegiate Mining Games. There are five levels of predetermined sponsorship available as outlined below and visualised in the table following, if you would still like to be a part of supporting us in hosting this event but deem these options inappropriate for your situation please let us know and we can negotiate a mutually beneficial opportunity.

### Title Sponsor - £30,000

Offer:

- Title Sponsor of the 47<sup>th</sup> Intercollegiate Mining Games.
- 1x Team entry to the competition into the Alumni/Sponsors division.
- Opportunity to host a Pint 'n Pasty in 2024/25 academic year to all CSM students.
- Entry to the CSM Forum (hosted on Tuesday 18<sup>th</sup> March 2025).
- CSM Teams will contain your logo on merchandise, including team competition and training kit.
- Stall in the events marquee at KEMM.
- Attendance to Welcome Event
- Attendance to Awards Dinner
- Half-page advertisement in the 2024/25 CSMA Journal.
- 1x Team entry to the drinking competition in the Alumni/Sponsors division.
- Feature on the Training Facility sign at KEMM
- Priority feature in the event programme
- Sponsors tour of KEMM

### Gold Sponsor - £10,000

Offer:

- 1x Team entry to the competition into the Alumni/Sponsors division.
- Exclusive individual competition event sponsorship
- Opportunity to host a Pint 'n Pasty in 2024/25 academic year to all CSM students.
- Entry to the CSM Forum (hosted on Tuesday 18<sup>th</sup> March 2025).
- CSM Teams will contain your logo on merchandise, including team competition and training kit.
- Stall in the events marquee at KEMM.
- Attendance to Welcome Event
- Attendance to Awards Dinner
- Half-page advertisement in the 2024/25 CSMA Journal.
- 1x Team entry to the drinking competition in the Alumni/Sponsors division.
- Feature on the Training Facility sign at KEMM
- Priority feature in the event programme
- Sponsors tour of KEMM

### Tin Sponsor - £5,000

Offer:

- CSM Teams will contain your logo on merchandise, including team competition and training kit.
- Stall in the events marquee at KEMM.
- Attendance to Welcome Event
- Attendance to Awards Dinner
- Half-page advertisement in the 2024/25 CSMA Journal.
- 1x Team entry to the drinking competition in the Alumni/Sponsors division.
- Feature on the Training Facility sign at KEMM
- Feature in the event programme
- Sponsors tour of KEMM



## Copper Sponsor - £2,000

### Offer:

- CSM Teams will contain your logo on merchandise, including team competition and training kit.
- Attendance to Welcome Event
- 1x Team entry to the drinking competition in the Alumni/Sponsors division.
- Feature on the Training Facility sign at KEMM
- Feature in the event programme
- Sponsors tour of KEMM

## Coal Sponsor - £500

### Offer:

- Attendance to Welcome Event
- 1x Team entry to the drinking competition in the Alumni/Sponsors division.
- Feature in the event programme
- Sponsors tour of KEMM

	Title Sponsor	Gold Sponsor	Tin Sponsor	Copper Sponsor	Coal Sponsor
<b>Title Sponsor of the 47<sup>th</sup> Intercollegiate Mining Games</b>	O				
<b>1x Competition Team Entry (Alumni/Sponsors Division)</b>	O	O			
<b>Individual Event Naming Rights</b>		O			
<b>Pint 'n Pasty Opportunity (2024/25 Academic Calendar)</b>	O	O			
<b>CSM Forum Entry (Tuesday 18<sup>th</sup> March)</b>	O	O			
<b>Stall in the Event Marquee at KEMM</b>	O	O	O		
<b>Half page sponsorship in CSMA Journal (2024/25 Edition)</b>	O	O	O		
<b>Attendance to Awards Dinner</b>	O	O	O		
<b>CSM Team Kit Sponsor</b>	O	O	O	O	
<b>Feature on Training Facility Sign at KEMM</b>	O	O	O	O	
<b>Attendance to Welcome Event</b>	O	O	O	O	O
<b>1x Drinking Competition Team Entry (Alumni/Sponsors Division)</b>	O	O	O	O	O
<b>Feature in the Event Programme</b>	O	O	O	O	O
<b>Sponsors Tour of KEMM</b>	O	O	O	O	O

## Concluding Remarks

The Intercollegiate Mining Games is an international event that brings together future industry leaders from all over the world. This year provides a unique opportunity to present the UK mining industry through Camborne School of Mines as one of the up and coming mining jurisdictions and display the talent and experience we have here.

The prospect to sponsor these games is a rare opportunity since it will not be before the turn of the decade that the UK will be afforded the privilege to host these games again. We truly believe that this event will provide your company with valuable exposure to both students and the rest of the UK industry to enable collaboration and provide possible graduate recruitment.

We very much hope that you will feel your company is able to sponsor and support us. We look forward to hearing from you.

Laboris Gloria Ludi,

**Joseph McCarthy**

International Mining Games President 2024/2025

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